



# TITAN GLOBAL ASSETS

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## LEAD GENERATION

Turndowns and abandoned Funding Commitments are often fair prospects. Many need more collaterals, a stronger set of financials, a thicker balance sheet, and/or a more speculative investor. Commercial, international and domestic brokers have often provided borrowers that the Lermans have closed.

Printed and internet advertising have always brought in the bulk of submissions. Many brokers are seeking certain types of projects. However, other types of projects inquire. These are either out of that broker's specialties, to confusing to process, or in areas of the world where many do not serve.

Projects seeking Bank Guarantees and alternative guarantees, often find the inclusion of a hard asset, such as real estate, can make the difference. Most lenders understand real estate. Guarantees are often confusing to collect upon in case of default. Collateralizations identify and utilize hard assets, appraised and entitled.

Word of mouth has brought in many files. Such files are often referred to us by investors, publishers and financial advisors, as well as brokers. Remember projects need asset value for security and pay-ability from revenues in order to justify the investment and/or funding.

For all of the above it is most efficient to have the client or broker contact take a few minutes to fill out the concise "pre-app" included with this sending. Pre-apps receive priority. The submitting broker is advised to "sanitize" or remove the Titan name and contact in order to help protect from circumvention.

Balance Sheet Enhancements (BSE) are inclusive of properties and alternative assets that may require development themselves. Such arrangements add value to a company's worth in every scenario, while building value for the investors and assets involved. There are companies that specialize in BSE. However, most do not add value or propose ventures with fresh and developable assets attached. This is often a method of adding value to existing circumstances, while TGA has the ability to induce fresh assets into the process. To submit a BSE request, it is advised to include a short narrative summary.